

HYPERION/VOICE

A Special Retail Promotion for Retailers

For any retail account who participates in this promotion by selling the following title at the new suggested retail price or lower, Hyperion/Voice will issue a credit as specified below for every copy sold during the period between Saturday, December 26, 2009 and Monday January 25, 2010. Retailers are, of course, free to charge whatever price they choose, but only those meeting the above terms will qualify for the credit. This promotion supersedes any previous offer on this title.

ISBN13	Title	Price	New Promotional Price	Credit per unit sold
9781401340971	DAY THE FALLS STOOD STILL	\$24.99	\$12.50	\$6.25
9781401323585	AND ANOTHER THING	\$25.99	\$13.00	\$6.50

In order to be eligible, the retailer must furnish proof – to a Hyperion/Voice sales representative or to HarperCollins Distribution Center in Scranton, Pennsylvania- of its retail sales of this title for the period between Saturday, December 26, 2009 and Monday January 25, 2010. Proof must consist of either computer printouts or cash register receipts. Hyperion/Voice/HarperCollins must receive the proof no later than Monday March 8, 2010. Credit will be issued after review of proof of sales.

The suggested retail price for the above titles will remain as originally catalogued, and returns on any copies of these books (regardless when purchased from Hyperion/Voice/HarperCollins Publishers) will be credited based upon the catalogued retail price and the terms of our returns policy. If a retailer purchased copies from a wholesaler, the retailer must furnish evidence of that purchase to receive direct credit from us. However, if a retailer who purchased copies from a wholesaler does not want to receive its credit from us directly, the retailer can make arrangements with the wholesaler to have the credit issued to the wholesaler for the retailer's account, and we will honor the wholesaler's submission of that credit to the wholesaler's account.

FOR MORE INFORMATION, PLEASE CONTACT
DENISE CALLOWAY AT (800) 242-7737